Business Studies

Exam Board & course code			
Edexcel 1BS0			
Topics that will be taught			
Year Group	Autumn Term	Spring Term	Summer Term
Year 10	Enterprise and Entrepreneurship Spotting a Business Opportunity Putting a Business Idea Into Practice	Making the Business Effective	Understanding External Influences on Business
Year 11	Growing the Business Making Marketing Decisions	Making Operational Decisions Making Financial Decisions	Making Human Resources Decisions

What parents can do to support learning	Useful links and reference materials
Discuss your experiences at work, such as: • Relationships with clients/customers • Costs and budgets • The importance of research • The impact of competition • Interactions with colleagues Discuss any enterprises you have set up or put them in touch with a family member or friend who can discuss their experiences. Discuss the wider economy, such as: • Interest rates • Unemployment • Tax changes • Businesses featuring in news stories Encourage students to watch/read the news and also Business-related programming e.g. Dragons' Den or programmes about companies such as Hotel Chocolat, Marks and Spencer etc.	BBC Bitesize https://www.bbc.co.uk/bitesize/examspecs/z98snbk Seneca Learning https://senecalearning.com/en-GB/seneca-certified-resources/business-gcse-edexcel/